

	TITLE	DIAMOND	EMERALD	IN-KIND	PEARL
				BY INVITATION	
SOCIAL MEDIA COVERAGE <ul style="list-style-type: none"> Coverage on GSGRP Social Sites (Facebook, Twitter, Instagram, YouTube) 	✓	✓	✓	✓	✓
ON-SITE EVENT PRESENCE & STRATEGIC POSITIONING <ul style="list-style-type: none"> Prominent placement of company booth at the event, (10x10 tent, 6' table & 2 chairs provided for TITLE SPONSOR only) Opportunity for interactive marketing and promotional distribution. 	✓	✓	✓	✓	
STEP AND REPEAT LOGO BRANDING PRESENCE <ul style="list-style-type: none"> Strong company exposure on step and repeat photo backdrop. Prime advertising for your company as photos are the most shared aspect of an event 	✓	✓	✓	✓	
VIRTUAL GOODY BAGS (4,000 circulation) <ul style="list-style-type: none"> Offer digital promotional coupons via G.S.G.R.P. Facebook page 	✓	✓			✓
COMPANY LOGO BRANDING FEATURED ON T-SHIRTS & OFFICIAL WEBSITE <ul style="list-style-type: none"> Logo Visibility on event T-shirts (if received prior to printing deadline) Logo visibility & link on GetSetGrow.com event page until 6 months after event date (if renewed the following year, it will extend to 12 months) 	✓	✓	✓		
VIDEO LOGO BRANDING <ul style="list-style-type: none"> Branding logo as sponsor in the produced promotional video 	✓	✓	✓		
RACE HERO & RECOGNITION <ul style="list-style-type: none"> Honorary speaking role at Awards Ceremony Company Leader serves as honorary starter of the race 5 Free registration entries Additional employees may register to participate at a 15% discount An additional 10% promo code for company to extend to their customers 	✓	✓			
MEDIA AND PRESS RECOGNITION <ul style="list-style-type: none"> Press Release coverage on sponsors support for the event and its beneficiary. Public Acknowledgment of support in publications and any interviews (local news, paper) 	✓	✓			
SPECIAL RECOGNITION AND NETWORKING <ul style="list-style-type: none"> Featured at the packet pickup & pre-race celebration Recognition by event MC prior to race start and during Company acknowledged as a Sponsor at the Awards Ceremony High visibility at the Awards Ceremony Opportunity to network with race participants and sponsors at event 	✓				
TITLE SPONSOR LOGO BRANDING <ul style="list-style-type: none"> All materials to read (event name) presented by Name of Title Sponsor" Sponsor logo top and centered on large event banner backdrop Top logo position on event t-shirt Top visibility on Website until 6 months after event date (if renewed for the following year it extends to 12 months) 	✓				
TITLE SPONSOR RECOGNITION AND PRIVILEGE <ul style="list-style-type: none"> Leader of Title Sponsor participates in opening presentation Company name will be named as the TITLE sponsor to the race logo anytime it is presented. 	✓				

"Fueled by Purpose Driven Generosity"